

FOR IMMEDIATE RELEASE

April 24, 2007

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Performance Trailers in Madera Showcases it's Mobile Wine Bottling Trailer

Date: Thursday, April 26, 2007

Time: 2:00 p.m.

**Location:
Performance Trailers
3105 Airport Drive
Madera CA, 93637**



Performance Trailers would like to invite you to come and view their highly sophisticated, Mobile Wine Bottling Trailer. This trailer is designed to be a mobile bottling plant. It will benefit the industry of small wineries by allowing them to bottle their product on site. The bottling trailer will travel from site to site bottling clients' product in a matter of days. The client will be charged a bottling fee on a per bottle basis. The benefit of having a mobile bottling operation is the reduction in overhead costs normally associate with a stationary facility. In the past six years, the number of California wineries has increased from 1,000 wineries to a total of 2,000 wineries in 2007. It is estimated that half these wineries produce fewer than 5,000 cases or 60,000 bottles of wine a year. This trailer is designed to bottle in one day what most small wineries do in 45 days.

Below are some more specifics:

- This wine bottling trailer is one of the largest ever to be manufactured.
- The trailer is worth over a half a million dollars.
- The trailer and equipment are capable of bottling 120 bottles a minute / 600 cases an hour. (Most trailers only have the capability of 50 bottles a minute.)
- The trailer and equipment can accommodate 24 different bottle shapes and sizes.
- The trailer is 52' long and 114" wide.
- The sides of the trailer fold-down in order to facilitate equipment bottling access.
- Most of the interior machinery was built in Italy.
- The trailer has a water heating system that will take water at 150 degrees and heat it to 190 degrees for the bottling process.
- All the interior equipment is stainless steel for the food industry environment.
- The interior systems will start with an empty bottle and finish with a labeled bottle filled and corked on exit.
- The trailer / equipment took 8-months to design and build.

Please contact Madera County EDC for further information.

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